

Making Reuse and Recycling Happen

Community Reuse Network's biennial conference



Conference Programme

9:30 Registration

SESSION 1: CONTEXT - REUSE/RECYCLING & SOCIAL ENTERPRISE IN IRELAND

Welcome & opening: *Dara Lynott - EPA*

Social and Environmental policy supporting reuse in the EU: *Lynn Boylan MEP*

Reuse and recycling: boosting productivity and growth: *Caterina Brandmayr – Green Alliance*

State of play - the reuse & recycling sector in Ireland: *Claire Downey - CRNI*

Short film & Break

SESSION 2: EXPLORING BUSINESS MODELS

Emerging Resource Efficient Business Models for reuse (REBus): *Malcolm Waddell - WRAP*

An example of leasing: *Bert van Son - Mud Jeans*

Local Development Companies driving startups across Ireland: *Brian Carty – Irish Local Development Network*

Award for Upcycle competition and Break

SESSION 3: A WAY FORWARD FOR IRISH REUSE & RECYCLING

World Cafe - Developing the reuse and recycling social enterprise model for Ireland: *Chris Gordon – Irish Social Enterprise Network*

Panel discussion: Sustainable reuse and recycling business models for the future - (1) *Ben Rose - ReuseNYC* (2) *Elizabeth Douet - Share Ireland*; (3) *Michal Len - RREUSE* (4) *Dara Connolly - ReCreate*

Conference sum up & close

16:00 CONFERENCE CLOSE



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Environmental Protection Agency

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Speaker Biographies



Dara Lynott - Director Office of Environmental Sustainability, EPA

Dara Lynott was appointed as a Director of the EPA in 2004 and is Director of the Office of Environmental Sustainability since 2012. Dara holds a BE (civil) from NUIG and a MSc (Civil Engineering) from North-eastern University, Boston. He is a Chartered Engineer and is also a licensed Professional Engineer (PE) in the state of Vermont.



Lynn Boylan MEP

Lynn Boylan is the Sinn Féin MEP for Dublin. Lynn holds post graduate qualifications in Environmental Impact Assessment and European Environmental Conservation Management. As part of her work in the EU, Lynn is a member of the Committee on the Environment, Public Health & Food Safety and works with the EU Employment & Social Affairs Committee.



Caterina Brandmayr – Policy Analyst, Green Alliance UK

Caterina is a policy analyst with Green Alliance, providing support in the Low Carbon Energy and Resource Stewardship themes. Prior to Green Alliance, she worked as a researcher at the Institute for Social-Ecological Research in Frankfurt, focusing on the development of precautionary measures to tackle pharmaceutical residues in the aquatic environment.



Claire Downey – Network Coordinator, CRNI

Claire Downey is National Network coordinator with CRNI, responsible for the promotion of reuse, support for members to overcome barriers to reuse, communication and policy input, networking and research. Claire has over 12 years of experience in the waste and community sectors.



Malcolm Waddell - Business Engagement Programme Area Manager, WRAP

Malcolm has worked for WRAP for 9 years and currently leads on WRAP's Business Engagement work across Products and Services. This involves managing an EU LIFE + funded project which will demonstrate how businesses and their supply chains can develop and implement resource efficient business models. (REBus)



Bert van Son – CEO, Mud Jeans

Bert van Son is founder and CEO of MUD Jeans, a fast growing sustainable jeans company from the Netherlands. He has over 30 years of experience in the fashion industry, so understands the challenges in today's (fast) fashion industry. In 2012 Bert started the "Lease A Jeans" concept, allowing customers to give jeans back after use while ensuring the organic cotton will be recycled.



Brian Carty – Director, Irish Local Development Network

Brian is Director of the Irish Local Development Network for the past 6 years. The ILDN is the representative network of the 48 Local Development Companies in Ireland, which deliver a range of social inclusion and enterprise programmes on behalf of the state and the EU. Previously Brian was Co-ordinator for the Area Based Partnerships Network from 2002 to 2009.



Chris Gordon – CEO, Irish Social Enterprise Network

Chris MM Gordon is the CEO of the Irish Social Enterprise Network, the largest network for social enterprises, social entrepreneurs and social innovators in Ireland. He is also the Country Partner for the BCorp Movement, the international standards for ethical and sustainable companies.

Panel Speakers



Ben Rose – Director of Operations, ReuseNYC

Ben Rose is Director of Operations with 10 years of experience in the nonprofit sector. He has extensive experience in nonprofit advocacy, program development & management, nonprofit leadership & network development, sustainable materials management & reuse and disaster donations management.



Elizabeth Douet – Founder, Share Ireland

Elizabeth Douet is founder & community lead of ShareIreland, a newly forming non-profit association bringing together Ireland's collaborative economy eco-system with an aim to support responsible development and create wider awareness of economic, environmental and social opportunities. She is currently a reviewer with the Collaborative Economy Research Library (CEL).



Michal Len – Director, RREUSE

Michal Len is Director of RREUSE, a representative body for social enterprises active in the field of re-use, repair and recycling. He has been with the organisation since 2011 and specialises in EU waste and product policies as well as policy mechanisms supporting social enterprise. Michal holds an MSc in Environmental Policy and Regulation.



Dara Connolly – Executive Director, ReCreate

Dara Connolly is Executive Director of ReCreate, a successful social enterprise, where he is leading a Creative Reuse project sourcing surplus and unwanted materials from businesses and redistributing them as arts materials and educational supplies. This is the first national resource of its kind in Ireland and has successfully diverted over 200 tonnes of materials from landfill since opening in November 2013.

Session Chairs



Dr Tom Ryan - Programme Manager, Office of Environmental Sustainability EPA

Dr Tom Ryan is Programme Manager with the Office of Environmental Sustainability, with responsibility for the national waste prevention programme and resource efficiency among other things. Tom has a PhD in experimental physics, an MSc in management practice and a diploma in international nuclear law.



Una Lavelle – Director, RecycleIT

Una Lavelle is general manager of Recycle It, a social enterprise which creates training and employment opportunities through the management of waste electrical and electronic equipment (WEEE). She studied environmental science at Trinity College Dublin, and currently chairs the Community Reuse Network Ireland.



Pauline McDonagh – Southern Region Waste Management Office (SRWMO)

Pauline McDonagh is the Prevention Officer for the SRWMO, responsible for developing, co-ordinating and delivering the waste prevention activities of the Regional Waste Plan. Pauline is an Environmental Scientist with over 25 years of experience in environmental auditing and waste management.